NHII 03

Financial Incentives Group B

Donald W. Moran THE MORAN COMPANY

This presentation does not necessarily reflect the views of the United States Government or the institutions of any NHII 03 participants

Current Status of Incentives ≈ NHII:

	INTRASITE	MULTI-SITE	EXTERNAL
Budgeted Systems			
Closed Panel Pre-Paid Groups			
Horizontal Systems			
All Other			

Desired State of Incentives ≈ NHII:

	INTRASITE	MULTI-SITE	EXTERNAL
Budgeted Systems			
Closed Panel Pre-Paid Groups			
Horizontal Systems			
All Other			

Financial Incentives Group B Time Horizons Defined:

"Short Term" =

- •Immediate Departmental consideration in current budget cycle leading to:
 - ❖2004 legislative initiatives
 - ❖FY 2005 appropriations requests.
- •"Real world" impact in CY 04-05.

"Medium Term" =

- •Active current internal policy development leading to initiatives for next policy/budget cycle.
- •"Real world" impact beginning in CY 06-07.

Financial Incentives Group B Short Term Recommendation #1

Continue/Accelerate Support for Private Sector Connectivity & Content Initiatives:

- Data/Message Standards & Nomenclature
- •"Connectivity-Ware"
- Decision Support Content/Programming
- •NHII-compatible local/regional model development.

Short Term Recommendation #2

Focused support on quickly demonstrating system impact of close-to-full connectivity on the ground:

- •Develop & implement "NHII-centric" model to use existing grant authorities and \$\$\$ to support active community/regional pilots.
- •Major initiative with new FY 05(ff) money to bring up as many as 40-50 new development sites.
- •Immediate active effort to develop model "NHII content" for broader rollout.

Short Term Recommendation #3:

Develop new demonstration focus on efforts to stimulate private market acceptance & investment in NHII components:

- •Cost effectiveness analysis of key features.
- •Development of competitive vendor market.
- •Product evaluation/accreditation.
- •Vendor investment incentives.

Short Term Recommendation #4:

Begin investment in demonstrating consumer/patient impact:

- **•Develop "NHII compliance" metrics.**
- •Provider/health plan reporting & "Scorecards"
- •Test relevance to stakeholder decision-making.

Medium Term Recommendation #1

Define and implement strategy for active public sector capital financing of major implementation projects:

- •Loan programs (structure TBD) for institutions with capacity to generate internal ROI (actually, + NPV).
- •Grant programs for smaller and/or non-margin-oriented actors in system.
- •Tied, in all cases, to explicit projects that meet tight criteria for building NHII-essential capacity.

Medium Term Recommendation #2:

Harmonize reimbursement incentives (public & private) to achievement of NHII objectives:

- •Expand demos to consider methods/settings for coverage of presently non-reimbursed services (e.g., e-consults).
- •Consider harmonizing capital reimbursement to promote feasibility of loan finance (≈ loan forgiveness features).
- •Consider FFS reimbursement differentials for those achieving superior outcome gains (not input differences).

Other Observations

Our group found major tensions between long term and short term strategies:

- •In the long term, NHII is a Rorschach test.
- •In any given shorter term, creative tension between:
 - **❖**Realities of local/regional development agendas seeking financing; and
 - ***Broader national policy objectives.**

Before "real money" flows, this tension will have to be resolved.